



Press Release

Morpho, Inc.

## **Ecrio and Morpho partner to enhance Mobile Video Quality of Experience (QoE) for 4G LTE**

**CUPERTINO, California, and Tokyo, Japan, February 21, 2012** – Ecrio, the leading supplier of LTE/4G real time communications client software for the mobile industry, and Morpho, Inc., the global leader in software image processing solutions for mobile devices, today announced their collaboration in integrating Morpho®'s frame interpolation software as a Quality of Experience (QoE) enhancement feature to the Ecrio Mobile Communications Client Suite.

“On Device Frame Interpolation Technology can upscale video rendering on Smartphone screens from 15 to 60 frames per seconds,” said Dr. Masaki Hiraga, President of Morpho. “We are delighted to partner with Ecrio, the global leader of real time communications for 4G/LTE networks”.

“Ecrio is happy to be collaborating with Morpho to apply their innovative on-device QoE enhancements for video services that can be immediately leveraged by Service Providers without any additional network-side support,” said Michel Gannage, founder and CEO of Ecrio.

First prototype demonstration will be available at the Mobile World Congress in Barcelona, Spain. The demonstration will be shown by appointment. Please contact Sopheak San [ssan@ecrio.com](mailto:ssan@ecrio.com) for Ecrio, or Yukiko Pollard [mwc2012@morphoinc.com](mailto:mwc2012@morphoinc.com) to make your appointment.

### **About Ecrio**

Ecrio is the leading supplier of LTE/4G real time communications client software and services solutions for the mobile industry. Ecrio offers a comprehensive suite of standards compliant (3GPP, GSMA) Communications Client Solutions including Messaging Solutions (SMS over LTE), Rich Communications Solutions (RCS, RCS-e), Voice Solutions (VoLTE - Voice over LTE) and Video Solutions (Video Sharing and Calling). The Company's Mobile Communications Client Suite is built on a robust, scalable, carrier grade, SIP/IMS Client Framework that has been deployed on more than 50 million handsets. Ecrio's customers include industry leaders such as NTT DoCoMo, SK Telecom and Verizon Wireless. For more information, please visit [www.ecrio.com](http://www.ecrio.com)

### **About Morpho FrameSolid® 2.0 Software**

FrameSolid is a frame interpolation technology for mobile devices. This solution utilizes Morpho's proprietary motion detection algorithms to determine where to insert intermediate frames to upscale frame rates from 15 to 60 frames per second, making a flawless viewing of small size video.

**About Morpho**

Established in 2004, Morpho, Inc. has built substantial brand recognition in the field of software image processing for mobile devices. Customers utilizing Morpho, Inc.'s software technologies include carriers, processing platform providers and mobile device manufacturers making the company a global player in mobile imaging. For more information visit <http://www.morphoinc.com/en/> or contact [m-press@morphoinc.com](mailto:m-press@morphoinc.com).

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