



Morpho, Inc. Announces License of High Dynamic Range (HDR) and Image Stabilization Technologies to iCatch

Tokyo, Japan - June 8, 2012 – Morpho, Inc., the global leader in software image processing solutions for mobile devices, today announced that it has licensed its software to iCatch Technology, Inc., hereafter iCatch, a world-class SoC (System-on-a-chip) vendor located in Taiwan. iCatch is to adopt Morpho’s stabilization software, PhotoSolid®, and high dynamic range imaging* (Morpho HDR™) software that provides brightness-adjusting image capture capabilities in order to improve image handling on their products. Morpho will continue to provide their original imaging technologies not only for the mobile phones and smartphones, but even for compact digital cameras.

* System-on-a-chip is a single chip with all components necessary for a system integrated.

* High Dynamic Range (HDR) is an imaging technology that allows greater dynamic range than standard images.

“We are very pleased that our core products, PhotoSolid and Morpho HDR will be integrated into iCatch’s high-quality SoC for digital cameras,” stated Dr. Masaki Hiraga, President of Morpho, Inc. “With this licensing agreement, many more digital camera users can take advantage of Morpho’s imaging technologies.”

Mr. Tek Wei, VP of iCatch Technology, Inc. has commented, “We see the great added value in working with Morpho in implementing PhotoSolid and Morpho HDR on our V33 platform which delivers full HD H.264 video and superior still image quality for the hybrid DSC and DV applications. We are confident it will be a tremendous benefit to the end users within digital camera industry.

About the Licensed Software

PhotoSolid

PhotoSolid is Morpho, Inc.’s software-based image stabilization for still images. PhotoSolid utilizes the company’s proprietary SoftGyro® gyroscopic engine to detect motion in Six Degrees of Freedom (6DOF), and then conduct image stabilization. PhotoSolid corrects for blurring resulting from a combination of hand jitter, poor lighting conditions, and the distance from the subject when taking a photograph. PhotoSolid also provides subject movement correction, which freezes objects that move quickly through the capture frame.

Morpho HDR

When a picture with proper exposure time is over-saturated or has dark shadows, “Morpho HDR” composes a brightness-adjusted image by layering multiple images with different exposure time. It also corrects alignments automatically so there is no need for users to use a

tripod. “Morpho HDR” performs ghost removal at the same time to correct the outline of the moving object providing a clear image without blurs.

*Inventions related to PhotoSolid and SOFTGYRO are patented and/or patent pending.

*PhotoSolid and SOFTGYRO are registered trademarks of Morpho, Inc. in Japan.

* “Morpho HDR” is trademark of Morpho, Inc.

About Morpho, Inc.:

Established in 2004, Morpho, Inc. has built substantial brand recognition in the field of software image processing for mobile devices. Customers utilizing Morpho, Inc.’s software technologies include carriers, processing platform providers and mobile device manufacturers making the company a global player in mobile imaging. For more information visit <http://www.morphoinc.com/en/> or contact m-press@morphoinc.com.