



## **Morpho's software “Morpho Panorama™ Giga Pixel” featured in Huawei’s smartphone "Ascend P6"**

**Tokyo, Japan - July 26, 2013** – Morpho, Inc., a global leader in software image processing solutions for mobile devices, today announced that Morpho is providing its high resolution panorama image generation software “Morpho Panorama™ Giga Pixel” to smartphone “Ascend P6” launched by Huawei Technologies Co., Ltd., a leading global information and communications technology (ICT) solutions provider.

### **About the Products**

#### **Morpho Panorama™ Giga Pixel**

“Morpho Panorama™ Giga Pixel” is a technology for generating a panorama image in real-time simply with smooth camera motion along the scene. It utilizes Morpho’s original motion detection technology “SOFTGYRO®” for high precision alignment and adjusts luminance while merging high resolution images to produce smooth panorama image with fine detail. Furthermore, it automatically detects whether the panorama image is a landscape or portrait from the horizontal/vertical movement of the camera to assist users for easy use.

\*Inventions related to SOFTGYRO are patented in Japan, USA, Europe, and Korea.

\* “SOFTGYRO” is a registered trademark of Morpho, Inc.

\* “Morpho Panorama” is a trademark of Morpho, Inc.

\* “Ascend” is a registered trademark of Huawei Technologies Co. Ltd.

### **About Morpho, Inc.:**

Established in 2004, Morpho, Inc. has built substantial brand recognition in the field of software image processing for mobile devices. Customers utilizing Morpho, Inc.’s software technologies include carriers, processing platform providers and mobile device manufacturers making the company a global player in mobile imaging. For more information visit <http://www.morphoinc.com/en/> or contact [m-press@morphoinc.com](mailto:m-press@morphoinc.com).