



## **Morpho's Software "Morpho HDR" featured in Motorola's smartphone "Moto E"**

**Tokyo, Japan - May 14, 2014** – Morpho, Inc., a global leader in software image processing solutions for mobile devices, today announced that Morpho is providing its high dynamic range imaging software "Morpho HDR™," which provides brightness-adjusting image capture capabilities to smartphone "Moto E" which will be launched by Motorola Mobility LLC.

### **About the Products**

#### **Morpho HDR™**

When a picture with proper exposure time is over-saturated or has dark shadows, "Morpho HDR" composes a brightness-adjusted image by layering multiple images with different exposure time. It also corrects alignments automatically so there is no need for users to use a tripod. "Morpho HDR™" performs ghost removal at the same time to correct the outline of the moving object providing a clear image without blurs. This is enabled with Morpho's unique motion detection technology, "SOFTGYRO®".

\* High Dynamic Range (HDR) is an imaging technology that allows greater dynamic range than standard images.

\*Inventions related to SOFTGYRO are patented in Japan, U.S., Europe and Korea.

\* "SOFTGYRO" is a registered trademark of Morpho, Inc.

\* "Morpho HDR" is a trademark of Morpho, Inc.

\* "Moto E" is a trademark of Motorola Mobility LLC.

### **About Morpho, Inc.:**

Established in 2004, Morpho, Inc. has built substantial brand recognition in the field of software image processing for mobile devices. Customers utilizing Morpho, Inc.'s software technologies include carriers, processing platform providers and mobile device manufacturers making the company a global player in mobile imaging. For more information visit <http://www.morphoinc.com/en/> or contact [pr-info@morphoinc.com](mailto:pr-info@morphoinc.com).