Morpho to Join NABSHOW 2016 as Exhibitor

Tokyo, Japan – **April 7, 2016** – Morpho, Inc. (Hereinafter, "Morpho"), a global leader in image processing solutions, announced today that it will take part in NABSHOW, a trade show held in Las Vegas from April 16 to 21, for the first time to display its 4K-ready video technologies specially designed for the broadcasting and video industries. Morpho aims to use the image processing technologies it has developed over many years to offer more realistic video content to the market.

Masayuki Urushiyama, EVP, Global Sales & Marketing of Morpho, commented "Morpho has been providing revolutionary image processing technologies to many smartphone manufacturer's camera functions. We believe that new services using cameras will find demand from a range of industries in the future. We will be delighted if the image processing technologies we have developed are adopted in many different sectors. We will participate in NABSHOW for the first time as an exhibitor. We hope that professionals in the broadcasting and video industries around the world will have an opportunity to take a look at our technologies and that it will help further expand the joy of video."

About NABSHOW
NABSHOW is the biggest an annual event about the broadcasting and video industries produced by the National Association of Broadcasters, in which new equipment and service of all over the world are introduced.
NABSHOW URL：http://www.nabshow.com/

About Morpho's exhibit
- Demonstration of the video frame interpolation technology
  Morpho's proprietary technology interpolates between frames to provide a smoother video viewing experience.
  URL：http://www.morphoinc.com/en/technology/frc
- Demonstration of the 3D video denoising technology
  It removes spatial and temporal noises to produce high quality video.
  * In addition, Morpho's motion stabilization and other technologies will be on display.
Booth : SU9325

About Morpho, Inc.

Established in 2004, Morpho, Inc. has built substantial brand recognition in the field of software image processing for mobile devices. To provide an environment where a creative group of individuals can develop new imaging technologies, and to introduce innovative technologies in a practical form that contributes to technological development and cultural enrichment. For more information visit http://www.morphoinc.com/en/ or contact m-press@morphoinc.com or follow us on Facebook (https://www.facebook.com/morphoinc).