



## Morpho to showcase at the 2017 Las Vegas NAB Show

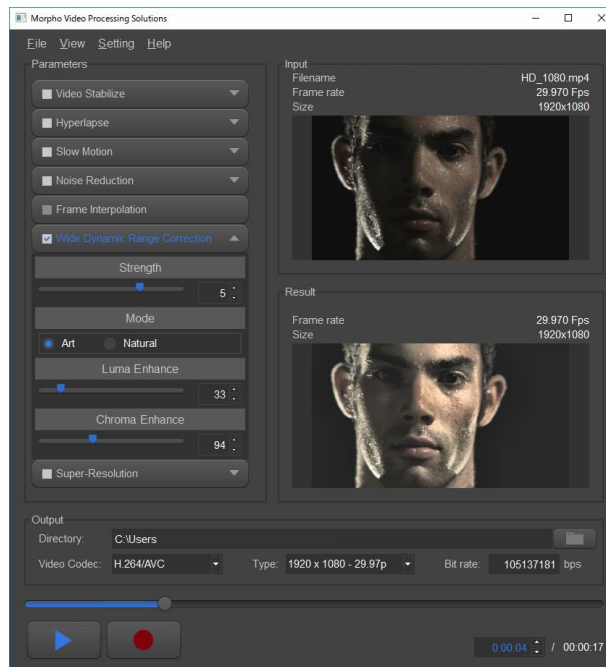
- Introduce Morpho Video Processing Solution™ for Broadcasting -

April 3, 2017

Morpho, Inc. a global leader in image processing solutions, announced that it will take part in the 2017 NAB Show to be held in Las Vegas. In this event, Morpho will showcase their latest innovations on video enhancement software technologies which are suitable for broadcasting use and other video processing fields.

To be showcased are Super Resolution, which can enhance the image quality without increasing bitrate and frame size. Also, Frame Interpolation, which can also convert 50i / 59.94i mutually.

These software are just a part of Morpho Video Processing Solution™ that uses real-time processing and has user-friendly UI at a fraction of the cost of regular software or hardware. The solution is also supported by various codecs - XAVC, XDCAM, AVC-Intra - to name a few. It is also equipped with multiple technologies for post-processing and includes Super Resolution, Frame Interpolation, Video Noise Reduction, etc.



Morpho Video Processing Solution™ Ver2.0.0



All these solutions will be showcased at this year's NAB Show, the biggest annual event held by the National Association of Broadcasters, where new equipment and services all over the world for broadcasting and other video industries are introduced.

This year's NAB Show (URL: <http://www.nabshow.com/> ) will be held at the Las Vegas Convention Center in Las Vegas, Nevada. Morpho's booth will be located at #SU13911, South Hall Upper.

For more information or inquiries, check out Morpho's website at [www.morphoinc.com/en/](http://www.morphoinc.com/en/) .