



## **Morpho, Inc. Surpasses Two Billion Mark in Software Licenses in Second Fiscal Quarter of 2017**

**~Achieving business growth as a leading innovator in imaging technologies~**

**Tokyo, Japan** – June 9, 2017– Morpho, Inc. (hereinafter, “Morpho”), a global leader in software image processing solutions for mobile devices, today announced that it has surpassed the two billion mark in software licenses on mobile devices in the second fiscal quarter ending in April 2017. Since its foundation, Morpho has been active in developing attractive products with strong technological advantages, achieving consistent growth in license business primarily for smartphones and mobile handsets.

Morpho’s image processing software include:

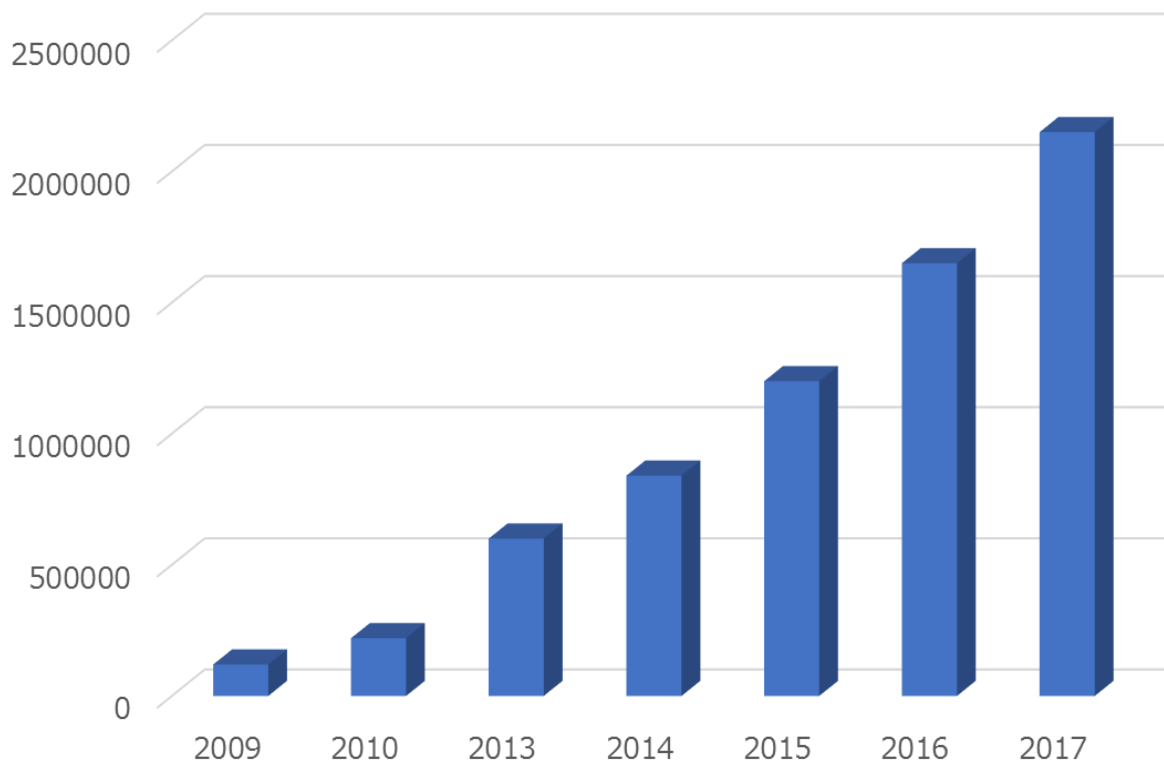
1. 『PhotoSolid®』 , a still image stabilization.
2. 『MovieSolid®』 , a video image stabilization.
3. 『Morpho HDR™』 , a high dynamic range correction based on image synthesizing.
4. 『Morpho Video Denoiser™』 , a video noise reduction.
5. 『Morpho Panorama Giga Pixel™』 , a panorama image generation technology adopted by LG Electronics for its latest smartphone model, 「LG G6」 .

While these technologies have been developed mainly for smartphones and mobile handsets, Morpho is beginning to enjoy the growing demand for 『Morpho Scene Classifier™』 , scene recognition software that uses Deep Learning.

“Despite the slowdown in market growth for smartphones since last year, Morpho has been highly acclaimed worldwide for its software products, achieving the two billion mark in software license sales. Morpho aims to continue expanding its share in the smartphone market, while taking active steps to promote sales of its software image processing solutions to broadcasting stations and program content providers both at home and abroad. Moreover, Morpho is committed to promoting strategies aimed at developing further demand for its products and solutions using Deep Learning in the areas of automobiles, factory automation and medical services.” said Masaki Hiraga, President of Morpho.



**Figure 1: Total Morpho Software Technology Licenses Shipped**



\*Morpho and Morpho logo are registered trademarks of Morpho, Inc.

**About Morpho, Inc.**

Established in 2004, Morpho, Inc. has built substantial brand recognition in the field of software image processing for mobile devices. To provide an environment where a creative group of individuals can develop new imaging technologies, and to introduce innovative technologies in a practical form that contributes to technological development and cultural enrichment. For more information, visit <http://www.morphoinc.com/en/> or contact [m-info-pr@morphoinc.com](mailto:m-info-pr@morphoinc.com).