Morpho and NSENSE Will Collaborate in the Fields of Artificial Intelligence Facilitated Image, Object and Space Recognition as Well as Image Processing

Tokyo, Japan – October 4, 2017– Morpho, Inc. (hereinafter, "Morpho") and NSENSE Corp. (hereinafter "NSENSE") have agreed to begin a business collaboration as strategic partners, aiming at enhancing competitiveness in the technological fields of artificial intelligence facilitated learning, inference, object and space recognition as well as image processing, by combining both companies' technical knowledge and business know-how.

Masaki Hiraga, President of Morpho, has made the following comment.
"Through the business collaboration with NSENSE, we will actively pursue the research and development of more value-added and advanced technologies and provide attractive products and solutions. NSENSE has an impressive track record in the commercial utilization of highly specialized video recognition technologies. We will cooperate in spreading the combined technology, taking advantage of both companies' strengths, into real business in global markets in addition to the domestic market."

About NSENSE Corp.
NSENSE is a company specializing in video recognition technology, founded in 2005. It has provided the software that recognizes a variety of objects such as still images, videos, and space, with the recognition technology mainly utilizing its unique video processing method.

・Company name : NSENSE Corp.

・Head office : 4-1-27 Mita, Minato-ku, Tokyo, Japan

・CEO : Seungho Yang

・Capital : 34 million yen

・Website : http://www.nsensecorp.com/

About Morpho, Inc.
Established in 2004, Morpho is a research and development-led company in image processing technology. It has globally expanded its advanced image processing technology as embedded software, for domestic and overseas customers centered on the smartphone market, broadcasting stations and content providers. It has also provided image recognition technology utilizing Artificial Intelligence (AI), collecting image information captured by cameras into devices and clouds and analyzing it, for fields such as automotive devices, factory automation, and medical care. Morpho will provide broad support, making a wide range of innovations happen with its imaging technology and Deep Learning tecnology.

・Company name : Morpho Inc.

・Head office : 3-8-1 Nishi-Kanda, Chiyoda-ku, Tokyo, Japan

・President & CTO : Masaki Hiraga

・Capital : 1,518 million yen

・Website : http://www.morphoinc.com/en

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