



Morpho's Products Embedded on High-End Smartphone for "Cherry Mobile"

**~Adopted in a New Product of the Brand with the Largest Number
of Smartphone Shipments in the Philippines~**

Tokyo, Japan - October 19, 2017 - Morpho, Inc. (hereinafter, "Morpho") has announced that its software products for panoramic image generation for self-portraits and image stabilization for still images have been embedded on Flare Series S6, the latest flagship model for "Cherry Mobile", the top brand in the Philippine smartphone market (2014 IDC survey) developed by Cosmic Technologies Inc. (hereinafter, "Cosmic").

Masayuki Urushiyama, Executive Vice President of Morpho, made the following comment: "Morpho has been enhancing its track record in the adoption of its products mainly by smartphones and other similar devices, focusing on the development of superior image processing technologies. We look forward to seeing Cherry Mobile continue to drive the Philippine smartphone market and steadily expand its share as a local brand with price advantages by strengthening the development of products that meet the needs of young people for fashionable selfies by adopting the most up-to-date digital image processing technology by Morpho."

About "Cosmic Technologies, Inc. and Cherry Mobile"

Cherry Mobile is a brand of mobile phones and electronic devices by Cosmic, an emerging mobile phone manufacturer established in Philippines in 2009. According to research by IDC in 2014, the Cherry Mobile brand had the largest share in the Philippine smartphone market, 21.9%.

On October 12, Philippines time, Cosmic announced Cherry Mobile Flare S6, a new strategic model featuring Morpho products.

■Cherry Mobile Website : <https://www.cherrymobile.com.ph/>

About "Morpho's Products"

Morpho licenses four products to Cosmic, namely 『PhotoSolid』 , its mainstay product of image stabilization technology for still images, 『Morpho Panorama Selfie』 , panoramic image generation technology for self-portraits, 『Morpho Refocus』 , which artificially changes the focus in photos including background feathering, and 『Morpho HDR』 , high-precision HDR (high dynamic range) synthetic technology.

■PhotoSolid : <http://www.morphoinc.com/en/technology/pstab>

■Morpho Panorama Selfie : <http://www.morphoinc.com/en/technology/panoramic>

■Morpho Refocus : <http://www.morphoinc.com/en/technology/refocus>

■Morpho HDR : <http://www.morphoinc.com/en/technology/hdr>

About Morpho, Inc.

Established in 2004, Morpho, Inc. has built substantial brand recognition in the field of software image processing for mobile devices. Our mission is to provide an environment where a creative group of individuals can develop new imaging technologies, and to introduce innovative technologies in a practical form that contributes to technological development and cultural enrichment. For more information, visit <http://www.morphoinc.com/en/> or contact m-info-pr@morphoinc.com.

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